



Friendship Trays

Meals on Wheels of
Charlotte-Mecklenburg

DELIVERING

Food & Friendship

BREAKFAST EVENT

TUESDAY, OCTOBER 16, 2018

SPONSORSHIP OPPORTUNITIES

Chef Lamont prepares fresh collards grown locally in our garden network.



FEATURING KEYNOTE SPEAKER

Vivian Howard

Creator/Producer of Emmy®-Award Winning PBS show "A Chef's Life" and author of New York Times bestseller and winner of four IACP awards, including Cookbook of the Year and the Julia Child First Book Award, "Deep Run Roots"



2017 Delivering Food & Friendship Attendees



DETAILS INSIDE ►

A morning of coffee, conversation & connection

If you ask me, there is nothing better than a good cup of coffee and a good conversation with good friends. We hope to inspire the same feeling and connection during our second annual "Delivering Food & Friendship" breakfast event.

When you become a sponsor of Friendship Trays' biggest fundraising event of the year, your support goes beyond the breakfast. **The impact of your sponsorship sends ripples of influence throughout our community.** By your demonstration of support, you and your organization validate Friendship Trays' mission—one that is critical to the health and wellbeing of the entire Charlotte area.

Become a sponsor of the "Delivering Food & Friendship" breakfast event and help us continue to feed Charlotte.

Lucy Bush Carter
Executive Director



Remembering Founder Ann Elliot: We were fortunate to launch this event last year with Ann by our side and begin a giving society in her honor, The Circle of Friendship. While we were saddened to lose Ann earlier this year, we will continue the giving and loving spirit she inspired during this second annual event.

SPONSORSHIP OPPORTUNITIES

For all sponsorships listed below, we'll install your company's logo on the website, and we'll keep it linked to your website throughout the year. Here are the categories:

Best Friend Sponsor: \$20,000

- Title sponsor of event
- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Event table of ten
- Recognition on all promotional materials

Keynote Sponsor: \$10,000

- Sponsorship of our keynote speaker Vivian Howard
- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Event table of ten
- Recognition on all promotional materials

Gold Event Sponsor: \$5,000

- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Event table of eight
- Recognition on all promotional materials

Silver Event Sponsor: \$2,500

- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Recognition on all promotional materials

Printing Sponsor : donation of event's printed material

- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Recognition on all promotional materials

Supply Sponsor : donation of event supplies

- Invitation to "Meet and Greet" party with the speaker the evening before the event
- Recognition on all promotional materials



To arrange your sponsorship, call Lucy Bush Carter at (704) 333-9229 or lbush@friendshiptrays.org.



And what, did you say, is a Friendship Tray?

When in the early 1970s some Charlotte residents organized what became Friendship Trays, they had a few neighbors coming home from the hospital to empty homes. They wanted to look in on their friends each day, boost

their spirits and, oh, yes, deliver nutritious meals during their convalescence. Meals alone were not enough; they wanted to wrap their ailing neighbors in the protective and healing embrace of friendship.

And so it is today. Recipients are not just seniors; they are people of all ages. Recipients are often too weak or too challenged to safely make their own meals. Relatives who live out of town tell us they value knowing that someone is looking in on their loved one each weekday, embracing them in friendship.

From its small beginnings in the Elizabeth neighborhood, Friendship Trays' routes have grown to be in reach of over 900,000 Mecklenburg County residents. About 700 people are served each weekday.

Typically, about two-thirds of recipients are

female and/or elderly and/or impoverished. All are asked to pay, but recipient payments cover only a third of meal costs.

It's time for a good meal—FOR EVERYONE—with your support!



Your financial support fuels us!

Our organization runs on:

- the service and dedication of 1,300 volunteers,
- a small, but extremely talented staff,
- and the harvests from **Friendship Gardens** and its expansive network of 107 gardens and an urban farm.

Since the program is neither a government entity nor a United Way agency, Friendship Trays depends on individual, foundation and corporate support to balance its \$1.4 million budget. It keeps costs low by coordinating more than 100 volunteers daily to package meals and deliver routes.