Friendship Trays

Meals on Wheels of Charlotte-Mecklenburg

DELIVERING *Food & Friendship* BREAKFAST EVENT

TUESDAY, OCTOBER 16, 2018

EXTRAORDINARY IMPACT IN ONE HOUR

When you become a table captain at our "Delivering Food & Friendship" breakfast event, you play a key role in the ongoing mission of Friendship Trays. Increasing support and awareness is vital to our operation.

For over 40 years Friendship Trays has been the primary meals-on-wheels program serving over 700 recipients every weekday in the Charlotte region. I am thrilled to report that last year, over 170,000 meals were delivered to elderly or infirm homebound men and women. **I hope you know this type of success does not happen without you.**

You are an extraordinary champion for Friendship Trays. But, more importantly, we know you share in our passion to ensure the delivery of balanced meals and good-hearted warmth to neighbors and friends who depend on us. Thank you for both!

Your job as a table captain is simple—invite and confirm nine friends that you feel will share our passion and be able to contribute to our financial goal for the breakfast. We promise to deliver a one-hour program filled with moving testimonials, rock-solid information, and genuine passion to energize and inspire your guests.

Thanks to you, when we gather at The Fillmore in October, in just one hour we will do something extraordinary together—we will deliver more than warm, healthy meals throughout the community, we will deliver friendship.

2017 Delivering Food & Friendship Attendees

FEATURING KEYNOTE SPEAKER

Vivian Howard

Creator/Producer of Emmy®-Award Winning PBS show "A Chef's Life" and author of New York Times bestseller and winner of four IACP awards, including Cookbook of the Year and the Julia Child First Book Award, "Deep Run Roots"

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EVENT DETAILS

DELIVERING *Food & Friendship* BREAKFAST EVENT

DATE

Tuesday, October 16, 2018

Doors open at 7:30 am
Program begins promptly at 8:00 am
Program ends at 9:00 am

LOCATION

The Fillmore

820 Hamilton Street
Charlotte, North Carolina 28206

www.thefillmorenc.com

A parking lot is located across the street from the venue just past the AvidXchange building. There will be signs to navigate you to the correct lot.

CATERING

La Tea Da's

The recipes will be based on founder Ann Elliot's orginial breakfast menu and served in the same trays we use to deliver meals to our recipients.

lateadas.com

PRE-EVENT PARTY JUST FOR TABLE CAPTAINS

The Barrel Room at Triple C Brewing Company

Monday, October 15 from 5:30 pm - 7:00 pm
Join Vivian Howard and the staff from Friendship Trays for a fun evening of local brews and chefs including Clark Barlow, Megan Lambert and more!

2900 Griffith Street
Charlotte, North Carolina 28203

www.triplecbrewing.com/barrelroom

FRIENDSHIP TRAYS' 2ND ANNUAL BREAKFAST EVENT

A morning of coffee, conversation & connection

If you ask me, there is nothing better than a good cup of coffee and a good conversation with good friends. We hope to inspire the same feeling and connection during our second annual "Delivering Food & Friendship" breakfast event.

As a table captain, you've become a spokesperson and ambassador for us. Beyond bringing new friends to the table, consider companies and corporations that would make good sponsorship partners. Your support goes beyond the breakfast. **The impact of sponsorship sends ripples of influence throughout our community.** By their demonstration of support, these organizations validate Friendship Trays' mission—one that is critical to the health and wellbeing of the entire Charlotte area.

Bring your friends. But also think about organizations in your circle of influence whose mission pairs well with our own. Help us continue to feed Charlotte.

Lucy

Lucy Bush Carter
Executive Director

Remembering Founder Ann Elliot: *We were fortunate to launch this event last year with Ann by our side and begin a giving society in her honor, The Circle of Friendship. While we were saddened to lose Ann earlier this year, we will continue the giving and loving spirit she inspired during this second annual event.*

SPONSORSHIP OPPORTUNITIES

For all sponsorships listed below, we'll install your company's logo on the website, and we'll keep it linked to your website thoughout the year. Here are the categories:

DELIVERING
Food & Friendship
BREAKFAST EVENT

Best Friend Sponsor: $20,000

- *Title sponsor of event*
- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Event table of ten*
- *Recognition on all promotional materials*

Keynote Sponsor: $10,000

- *Sponsorship of our keynote speaker Vivian Howard*
- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Event table of ten*
- *Recognition on all promotional materials*

Gold Event Sponsor: $5,000

- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Event table of eight*
- *Recognition on all promotional materials*

Silver Event Sponsor: $2,500

- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Recognition on all promotional materials*

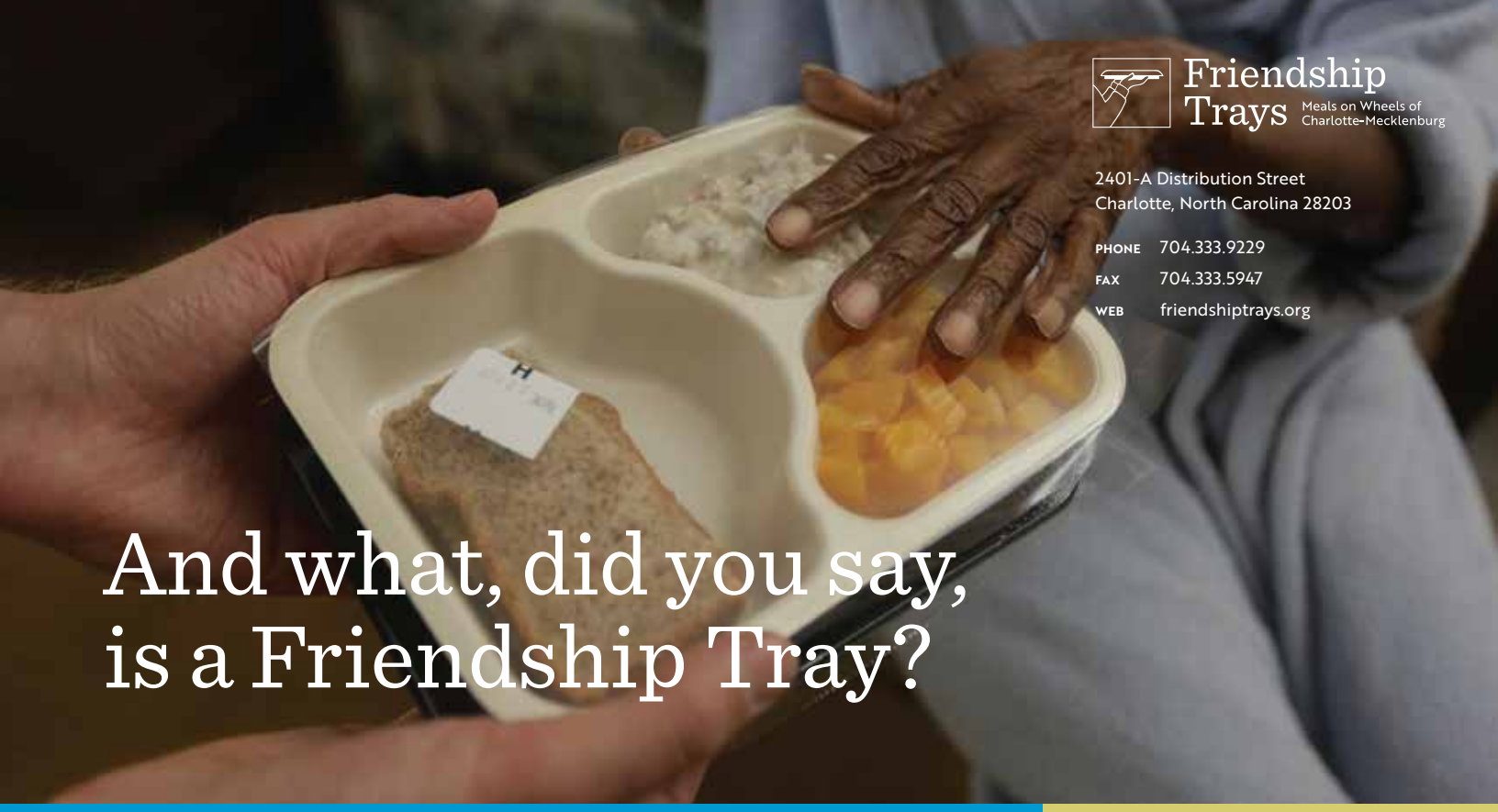
Printing Sponsor: donation of event's printed material

- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Recognition on all promotional materials*

Supply Sponsor: donation of event supplies

- *Invitation to "Meet and Greet" party with the speaker the evening before the event*
- *Recognition on all promotional materials*

To arrange your sponsorship, call Lucy Bush Carter at (704) 333-9229 or lbush@friendshiptrays.org.



Friendship Trays
Meals on Wheels of Charlotte-Mecklenburg

2401-A Distribution Street
Charlotte, North Carolina 28203

PHONE 704.333.9229
FAX 704.333.5947
WEB friendshiptrays.org

And what, did you say, is a Friendship Tray?

When in the early 1970s some Charlotte residents organized what became Friendship Trays, they had a few neighbors coming home from the hospital to empty homes. They wanted to look in on their friends each day, boost their spirits and, oh, yes, deliver nutritious meals during their convalescence. Meals alone were not enough; they wanted to wrap their ailing neighbors in the protective and healing embrace of friendship.

And so it is today. Recipients are not just seniors; they are people of all ages. Recipients are often too weak or too challenged to safely make their own meals. Relatives who live out of town tell us they value knowing that someone is looking in on their loved one each weekday, embracing them in friendship.

From its small beginnings in the Elizabeth neighborhood, Friendship Trays' routes have grown to be in reach of over 900,000 Mecklenburg County residents. About 700 people are served each weekday. Typically, about two-thirds of recipients are female and/or elderly and/or impoverished. All are asked to pay, but recipient payments cover only a third of meal costs.

It's time for a good meal—FOR EVERYONE—with your support!

Your financial support fuels us!

Our organization runs on:

- the service and dedication of 1,300 volunteers,
- a small, but extremely talented staff,
- and the harvests from **Friendship Gardens** and its expansive network of 107 gardens and an urban farm.

Since the program is neither a government entity nor a United Way agency, Friendship Trays depends on individual, foundation and corporate support to balance its $1.4 million budget. It keeps costs low by coordinating more than 100 volunteers daily to package meals and deliver routes.